



PIRACY KILLS CREATIVITY

I love movies. I'll die without music. I'm hooked on Internet games. SMS and emails - those are must-haves. My life is great because someone created all these stuff for me. Each time I reject piracy, I encourage creativity. All the better for me.

Pledge to 'live for real' today. From now till Oct '05, sign up as a HIPFriend and stand to win a pair of tickets to the HIP Movie of the month. For more details, please log on to Power 98FM website at www.power98.com.sg.

Be creative. Be original. Be hip.
Honour Intellectual Property.

This message is brought to you by the HIP (Honour Intellectual Property) Alliance, an initiative of the Intellectual Property Office of Singapore (IPOS).

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